

**Green Madison** is a citywide effort to educate and inspire Madison residents to reduce energy use. As an added incentive, Madison is one of 50+ cities competing for a $5 MILLION prize from Georgetown University that will go to the city that makes the biggest reductions in energy use. Here’s how to get involved today:

* **All Madison residents** are invited to take part in Cool Choices, a city-wide online sustainability game.
  + Register, create a team, and play to save money, reduce energy use, and win prizes from Food Fight Restaurants, Colectivo Coffee, or even a 2016 CSA share!
  + Learn more: www.greenmadison.org/get-involved
* **Madison homeowners**, did you know that energy efficiency improvements can cut utility bills by an average of $400 per year?
  + Host a house party to receive a free energy assessment ($200-$400 value), recommendations for practical improvements, and follow-up assistance applying for rebates on any energy efficiency improvements you’d like to make.
  + Sign up for an energy audit for a reduced price as part of Green Madison. Your assessment will include an analysis of your home, prioritized cost-effective recommendations, and simple access to rebates that will make upgrades affordable.
  + Learn more: www.greenmadison.org/get-involved
* **Madison landlords and tenants,** Green Madison has a team of experts to highlight existing energy efficiency resources available for apartment buildings. In partnership with Project Home and Focus on Energy, Green Madison serves as the streamlined point-of-contact to assist multifamily building owners.
  + Get assistance with rebate programs, free energy assessments, contractor selection, and quality assurance.
  + Learn more: www.greenmadison.org/get-involved

Visit <http://greenmadison.org/get-involved/> to get involved with Green Madison today!

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**Hyperlinks for electronic newsletters, listserves and Facebook:**

Video link to the public launch of Green Madison:[https://www.youtube.com/watch?v=9\_sJ2vZWRrU](https://urldefense.proofpoint.com/v2/url?u=https-3A__www.youtube.com_watch-3Fv-3D9-5FsJ2vZWRrU&d=BQMFaQ&c=S1aAumtajvpvqaAE_i9SmA&r=AzeIG4EdAgZcRkqMgmtsL5Cdd8KMGbjIzQaitcB5COM&m=rBHYoKwUc48johs4yRmxqsR8XIBwBFpOKNBPbaeWwo4&s=ehqrMJJ6t3iAdE13qnEH13V45YQUxkXPfU3eMkzDZyE&e=)

Link to Cool Choices: [https://coolchoices.com/](https://urldefense.proofpoint.com/v2/url?u=https-3A__coolchoices.com_&d=BQMFaQ&c=S1aAumtajvpvqaAE_i9SmA&r=AzeIG4EdAgZcRkqMgmtsL5Cdd8KMGbjIzQaitcB5COM&m=rBHYoKwUc48johs4yRmxqsR8XIBwBFpOKNBPbaeWwo4&s=pFD3rXMGniYICaQIO-VfStf1bJh-utY_bt_m6u4TuOY&e=)

Video link to Energy 101: Home Energy Assessment: [http://energy.gov/videos/energy-101-home-energy-assessment](https://urldefense.proofpoint.com/v2/url?u=http-3A__energy.gov_videos_energy-2D101-2Dhome-2Denergy-2Dassessment&d=BQMFaQ&c=S1aAumtajvpvqaAE_i9SmA&r=AzeIG4EdAgZcRkqMgmtsL5Cdd8KMGbjIzQaitcB5COM&m=rBHYoKwUc48johs4yRmxqsR8XIBwBFpOKNBPbaeWwo4&s=iE5_1gUNoQsGJk1eySrHR_QJdhyzCs4a1ulPockIsEk&e=)